



1215 Wine Bar & Coffee Lab

Populis, Rosé 2023

Varietal:

Carignan, Zinfandel, Muscat, French
Colombard

Region:

Mendocino, California

Farming:

Practicing Organic

Soil Type:

Various

Fermentation:

Stainless Steel

Dry/Sweet:

Dry

Body:

2/5

Acid:

3/5

Tannin:

1/5

ABOUT THE WINE

Populis Rosé is back! As soon as we heard this staff and customer favorite from last season was hitting the market again, we knew it was the perfect choice for this month's wine club.

"Why Populis? Because it's all about you, our friends and allies, our brothers and sisters who want to drink delicious, honest wine. There is not enough wine with soul that we can afford to drink... and we like to drink! We work to find amazing vineyards all over Northern California where the farming is top notch. Herbicides? NO! Synthetic pesticides? No! Organic farming? Always! Old vines? Duh! Complex, out of this world terroir? FOR SURE! And once we hunt down these special vineyards we do all we can to not screw it up -- and by that we mean no additions, no intervention, no tomfoolery-- just straight up fermented juice." -Shaunt and Diego, owners and winemakers

The dynamic duo of Shaunt Oungouljian and Diego Roig of both Les Lunes Wine and Populis are on a mission to make wines that pay respect to the great wines of California's past. For them this starts in their carefully selected vineyard sites that they tend themselves organically and carries into the winery, which happens to have started in the basement of Shaunt's parents house (California ain't cheap, folks!). In the winery nothing is added but just a touch of sulfur at bottling, and only if needed. For them, the heavy lifting is in the vineyard though, as they view all the work that they put into growing the best quality and healthiest vines is what allows them to relax their hand in the winery. They let the grapes be the star of the show! Their wines evoke some of the best of both old school and contemporary craft producers in California, with a healthy balance of earth and fruit on the palate and a harmony of both approachability and complexity and this rosé is no different. It's cool and casual, which is perfect for a spring rosé, but it's also well-made and precise.

Zesty and bright pink juice with a slightly creamy finish.

